

NORTHWEST

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MISSOURIAN

SEP 7 '78

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Beyond the bench

ON THE COVER

Saturday afternoon's football game-sixty minutes of powerful play by men testing their mettle against their foes in the 90-degree weather. But it's the minutes and hours of work by hundreds of students, faculty, fans, employees and volunteers who make the game possible. Related picture story on pages 8 and 9.

On other pages:

News.....2 through 7

Features.....11 and 12

Sports.....14 and 15

Opinion.....16



Photo by Jim MacNeil

NEWS

NOTES

Got an idea? The Student Senate wants to know about it.

The Student Information committee has placed five "Beef Boxes" on campus. Ideas and complaints from these boxes will be reviewed by the Student Senate and forwarded to the appropriate committee or office.

The Student Senate believes these suggestion boxes will be a more accurate way of finding out what is on the students' minds.

Students who have a serious interest in careers of teaching in colleges and universities and who plan to study for a Ph.D in any field of study common to the undergraduate liberal arts curriculum may apply for the Danforth Graduate Fellowship. Applications are now being taken through Oct. 1, 1978. For more information contact Dr. James Saucerman in 158 Colden Hall or phone ext. 1266.

Weight Control groups and Study Skills Training groups will be available to members of the university community during the Fall semester.

The Study Skills group helps individuals increase study effectiveness by examining time usage, reading effectiveness, note-taking strategies, motivation to study and test-taking strategies.

For more information concerning times, dates and sign-up, contact the Counseling Center in Hake Hall or phone ext. 1220.

Anyone interested in becoming a manager for the Bearcat basketball team should contact either Coach Larry Holley or Coach Leonard Orr in Lamkin Gymnasium.

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classifieds

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ROTC

University institutes corps

General James Wroth, Second ROTC Region Commander, toured NWMSU Sept. 5 commenting he was "delighted about the way things have gotten off the ground" regarding the new ROTC program that began this fall.

Gen. Wroth, who is stationed at Fort Knox, KY, stressed the importance of those today who are willing to provide meaningful service for their country through active duty in the Army Reserve and the Army National Guard.

"The objective of the new ROTC program is to expand to meet the needs of these two areas and not only for the active duty," said Gen. Wroth. "It gives students the option of going into active duty or as part-time or full-time in the Reserve and National Guard."

While on campus, Gen. Wroth met with Major Sauve, director of the military science department at NWMSU; Dr. George English, dean of faculty; Peter Jackson, assoc. dean of faculty; Lt. Col. Frank Flesher, professor of military science at Missouri Western in St. Joseph and M.O. Looney, president of Missouri Western. The meeting stressed that the image of the program as an active duty career is just not true anymore.

As freshmen and sophomores, there is no obligation to the program other than attending classes. Courses in orienteering, mountaineering, map reading and aerial photography, water survival, U.S. Weapons and Marksmanship and small unit tactics are included in the program.

Juniors and seniors then compete to serve three years active duty

or three to six months active duty with the remainder of the six year period in the Reserve or Guard.

"Many people have forgotten about the reserve part of the program. A large number of people would be interested if they were aware of it," said Gen. Roth.

NWMSU and Missouri Western are presently working together and through a cross enrollment, there are 31 junior-level students and 45 freshman-level students. Pleased with this number, Gen. Roth commented that "as the program gets going and people know it is available here it will soon be ground into the day-to-day operations of the campus."

According to Maj. Suave, the program had been discussed before but previous administrators did not feel it necessary.

"The administration today sees ROTC as an additional opportunity open to the students that should be offered as both full-time and part-time careers," he said.

For those interested, NWMSU offers assistance to students through financial aids and scholarships which pay full tuition and fees plus a subsistence allowance of \$100 per month while attending classes during the junior and senior years. There are currently 6500 scholarships in effect.

Gen. Wroth believes the primary obstacle to overcome is the lack of feeling of those who feel they owe no service to their country.

"I would advise any prospective students to talk to cadets who are in the program, then secondly try it. I think they'll like it," he said.

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Digital PBX is the new phone system being installed at NWMSU by United Telephone Systems.

Equipped to handle from 446 to 1000 lines, the system supplies an allowance for future growth. The old system could be expanded from 180 to 280.

Rod Hennegin, past director of phone service on campus, explained it would have cost more to expand the old system than install the new one. Hennegin also explained that both students and the University would save money with the new system.

Each dorm has been equipped with six outside lines which cost \$14.40 each to install. PBX will allow each floor to have two separate numbers. All calls will come through the main desk and be transferred to the student's floor. Students can make local calls including on-campus and Pickering without charge by dialing nine plus the party's number.

Business offices will be able to transfer within the system and place parties on hold. Conference calls can have eight separate lines within the system and two outside lines on the same extension. After 5:30 p.m. all calls will transfer through security.

An initial deadline of June 1 was not met because of a delay of equipment. UTS employees worked overtime to meet a deadline of September 1 to have the new system hooked up in the high-rise dorms. By Jan. 1, 1979, all NWMSU including off-campus lines should be changed over.

Dr. Jon Rickman, who replaced Hennegin as director of phone systems on Sept. 1, is planning to start a survey to see if there is adequate need for the new system.

"I need data to justify the change and I haven't seen it yet," said Dr. Rickman.

Many individual, office and dorm problems have to be worked out and as of now, there are no short-time solutions.

University Treasurer Don Henry's office has found its own 'solution.' Henry and his secretary, who are presently without a phone system, have "installed" two pop cans and a rope.

However, Henry isn't the only one who is experiencing problems with the new system.

"Last week, 3 out of 10 lines into campus were not transferring calls properly," said Dr. Rickman. "Help from director-level people, staff and students is needed."

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39 ringy-dingies

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Coleman speaks on political apathy

by Ken Wilkie

Growing apathy towards politics by young people was one topic discussed by sixth district Representative Tom Coleman as he visited Maryville Aug. 30.

Coleman, who came to Maryville as part of a congressional task force on senior citizens nutrition, cited his own Washington classroom series as a way to bridge the gap.

"I've been asked questions by students all over the district and am impressed by their knowledge of government," said Coleman. "Some of the best questions I've had came from sixth graders at Horace Mann." (Horace Mann is the laboratory school for NWMSU education majors.)

While in town, Coleman met with constituents, listening to their views. One view concerned recent legislature favoring tuition tax credits for families of college students.

"Although the cut would not nearly equal the high cost of education, I think it's a fair bill and I support it," said Coleman.

Coleman, a proponent of California's Proposition 13, believes education should be a priority when cutting back.

"I would much rather see tax money put into someone to receive an education than put into someone for welfare," he said.

Agriculture was also on the mind of Coleman as well as the people who came to see him. He charged the Carter administration with starting off on the wrong foot with farmers.

"Farmers were encouraged when Carter, a farmer himself, was elected," said Coleman. "But they were a little shocked when the administration refused to be sympathetic."

However, Coleman believes with higher livestock prices and a good crop year, things are looking up for the farmer.

"I think that things are getting better for them from an economic standpoint," said Coleman. "I would encourage anyone with a practical background in agriculture to pursue it further," he added.

Following his stop in town, Coleman toured the Maryville Packing Co.



Photo by Barbara Alexander.
Tom Coleman, sixth district Representative, talks with MISSOURIAN news editor Ken Wilkie about agriculture. Coleman brought his mobile congressional office to Maryville last Wednesday

Ground crew director quits

"They tell me to put up a stop sign at 5 in the morning, and by 2 p.m. they tell me to take it down. These people don't know where they are going or what the hell they are going to do when they get there," said David Smith, former director of grounds.

Replacing Smith as acting director is Kenny Seiter. Seiter became acting director August 28.

"The administration asked Smith to resign because it just didn't meet their expectations," said Dr. Robert Bush, Head of Grounds. However, Smith disagrees with the decision.

"They just didn't appreciate my work," commented Smith, "so I'm going where I can work and be appreciated."

With the recent dismissal of Smith as grounds director, four of the eight Comprehensive Employment and Training Act (CETA) workers resigned. CETA is a special group of workers funded by the government. The program will end Sept. 30 if it is not refunded.

One of the remaining CETA workers believes those who quit believed they were working too hard for the pay earned. Also, they wanted to get a higher paying job

since the program may end this month.

One of the full-time employees disagrees with the CETA worker as he believes many of the workers were not very responsible.

Seiter believes he has a potentially fantastic staff. "My workers are giving me full cooperation. My two basic problems are dealing with inadequate equipment and personnel.

"I can't get anything done until I solve these problems. I appreciate all patience from the building coordination, personnel and students that I can muster, and the cooperation I have already received," he added.

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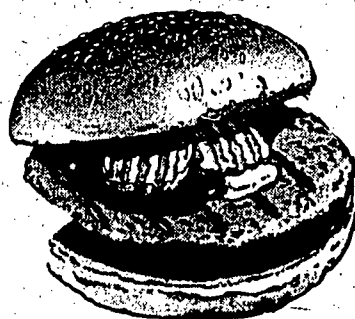
Saturday

10:00am - 2:00pm

5:00pm - 10:00pm

Sunday

5:00pm - 10:00pm



Spaces, spaces everywhere, but where are they when you need them? While a 150 parking spaces are vacant in the high rise parking lot, 34 women in the Hudson, Perrin, and Roberta Hall area cannot park in the lots near their dorms, according to Earl Brailey, director of security.

Since all available parking places have been filled in the womens' complex, off-campus parking permits are being issued to these women.

"There are just too many students living in this area to park in the small lot we have set aside for us," said Cathy McNeely, a Hudson Hall resident.

"When these dorms were built in the late fifties and early sixties, girls didn't drive cars," said Dr. Bob Bush, assistant to the President. "It's a sociological and economical change and now we need adequate parking."

A 40-space parking lot adjacent to Hudson Hall is being considered for installation this year, according to Brailey.

Within the last two years, over-crowded parking conditions have caused the University to designate specific parking lots for the students. Under normal circumstances, lots are assigned according to a student's residence hall.

According to Brailey, in previous semesters an average of 120 tickets have been issued daily, most to car owners parked in lots not specified in their permits.

The fact that students' permits are only valid in certain lots has raised some controversy among students.

There is nowhere on this campus where a student cannot walk," said Brailey. Darrell Zellers, president of the student senate, agreed with Brailey that students are "just lazy" about walking on campus.

An estimated 2700 parking stickers have been purchased thus far this semester--an increase from 2611 total permits purchased last year.

Brailey credits the increase to off-campus students. "The city of Maryville says after 30 days you must have a city sticker. We felt this was unfair to our students. A campus parking permit saves you from buying a city sticker."

NWMSU parking permits are \$5 for each summer, winter and spring semester and \$3 for each five-week summer session. Maryville city stickers are assessed on the basis of horsepower, as shown on the automobile registration, with \$3.50 the lowest fee, \$10.50 the highest and \$8.50 the average. Pickups are assessed at \$3.50 the half-ton.

The increasing parking permit figures are deceptive in two ways according to Brailey. Last year's figures reflect staff permits as well as those purchased by students who later withdrew from the University, as do the figures estimated this semester.

If a student receives a parking ticket he believes is unfair he may appeal before the Student-Faculty Discipline Traffic Court. The student or staff member must appeal within five days on receipt of the ticket.

After 72 hours, the cost of parking tickets climbs to four times the original price. After an accumulation of two unpaid tickets, a notice is sent to the violator informing him that if his fines remain unpaid his car will become immobilized after 96 hours.

Tickets are issued Monday through Friday between 7 a.m. and 5 p.m. Unless cars are creating driving hazards after 5 p.m., students and visitors enjoy worry-free parking.

He stressed safety in all decisions for parking changes. "We blocked off some parking lots for the protection of motor vehicles so people aren't driving through parking lots. We reduced pedestrian exposure trying to avoid the possibility of getting a pedestrian hit. This is our one big concern," said Brailey.

"Two pedestrians have been struck by vehicles in the past three years," Brailey said.

Money brought in by parking fines is used in maintaining safety of campus streets and parking lots, restriping and road construction. At the beginning of the 1978 fall semester the buildings and grounds had \$45,000. Over \$40,000 has already been spent for such purposes.

This article is an in-depth study of the driving and parking problems on the NWMSU campus.

Parking poses problems

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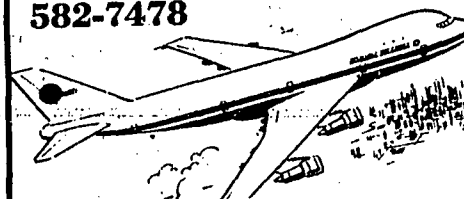
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Bearcat football Who's behind the scenes?



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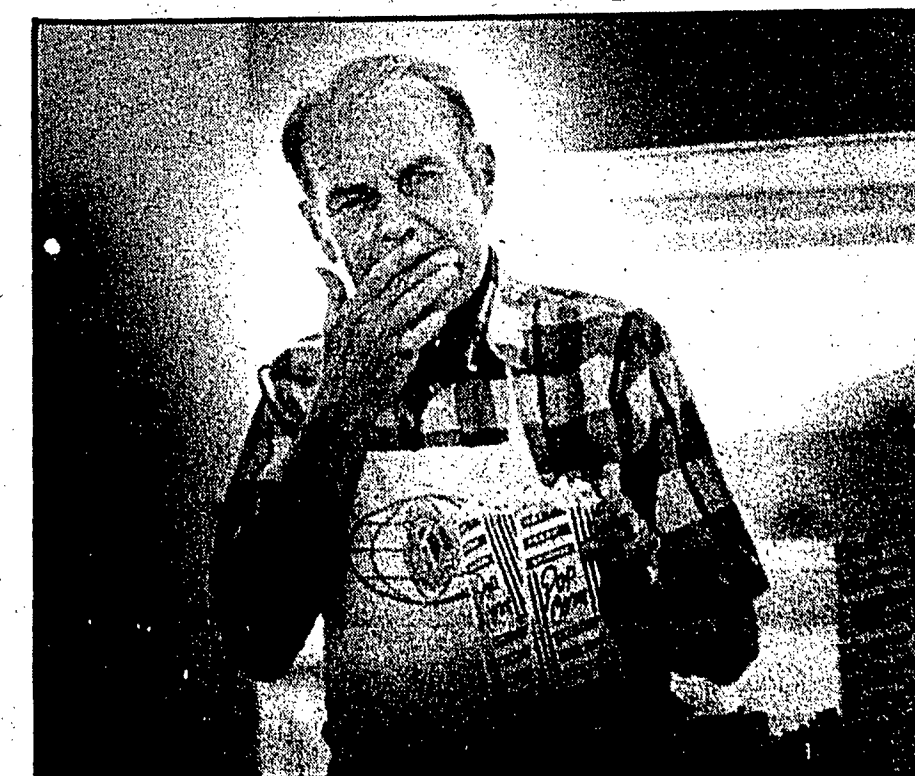
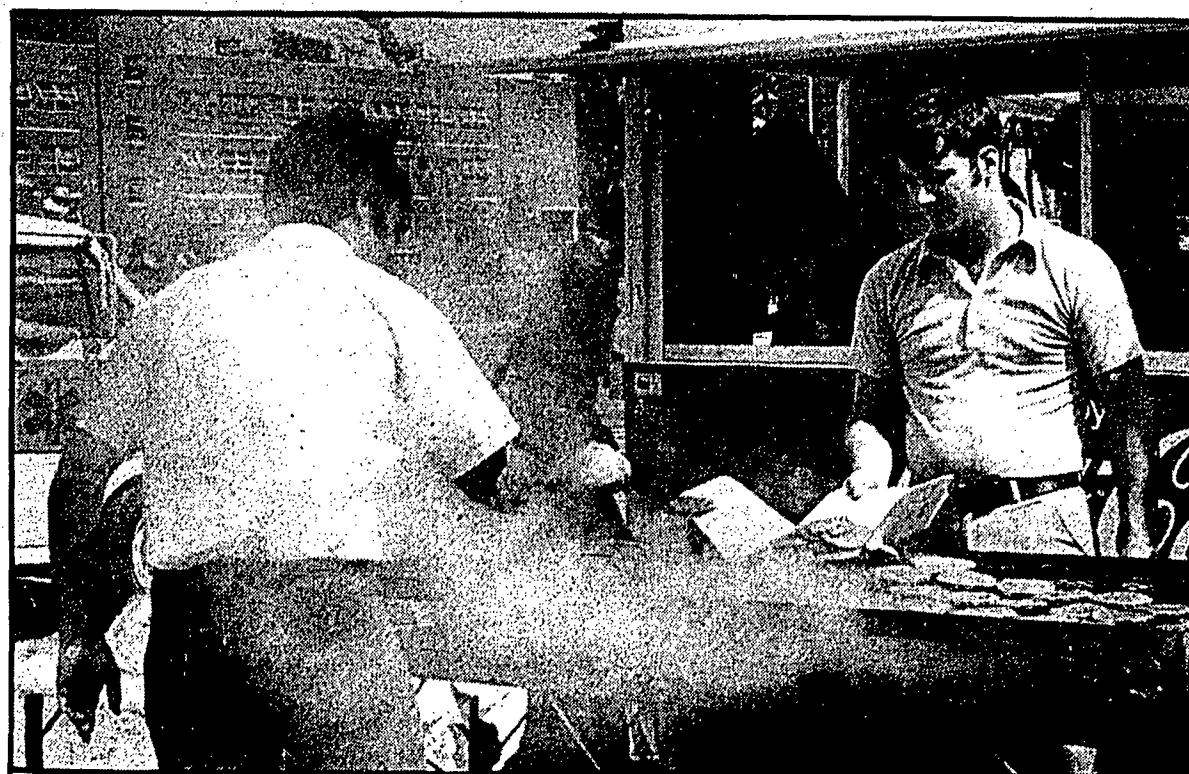
On Monday before the game, the program timetable is set scheduling the band, ROTC colorguards and introduction of players. The game program, "Stadium," is put together. Players information, statistics, Bearcat background information, go into the booklets. Play-by-play sheets, half-time statistics and scoring summary charts are readied for use during and after the game.

The Bearcat Marching Band carries a lot of weight on their shoulders, practicing from 4 to 5 weekday afternoons. The cheerleaders, the B.C. Steppers and the flag drill team; Bobby and Roberta Bearcat prepare for the game, perfecting their routines and building their enthusiasm for Saturday's game.

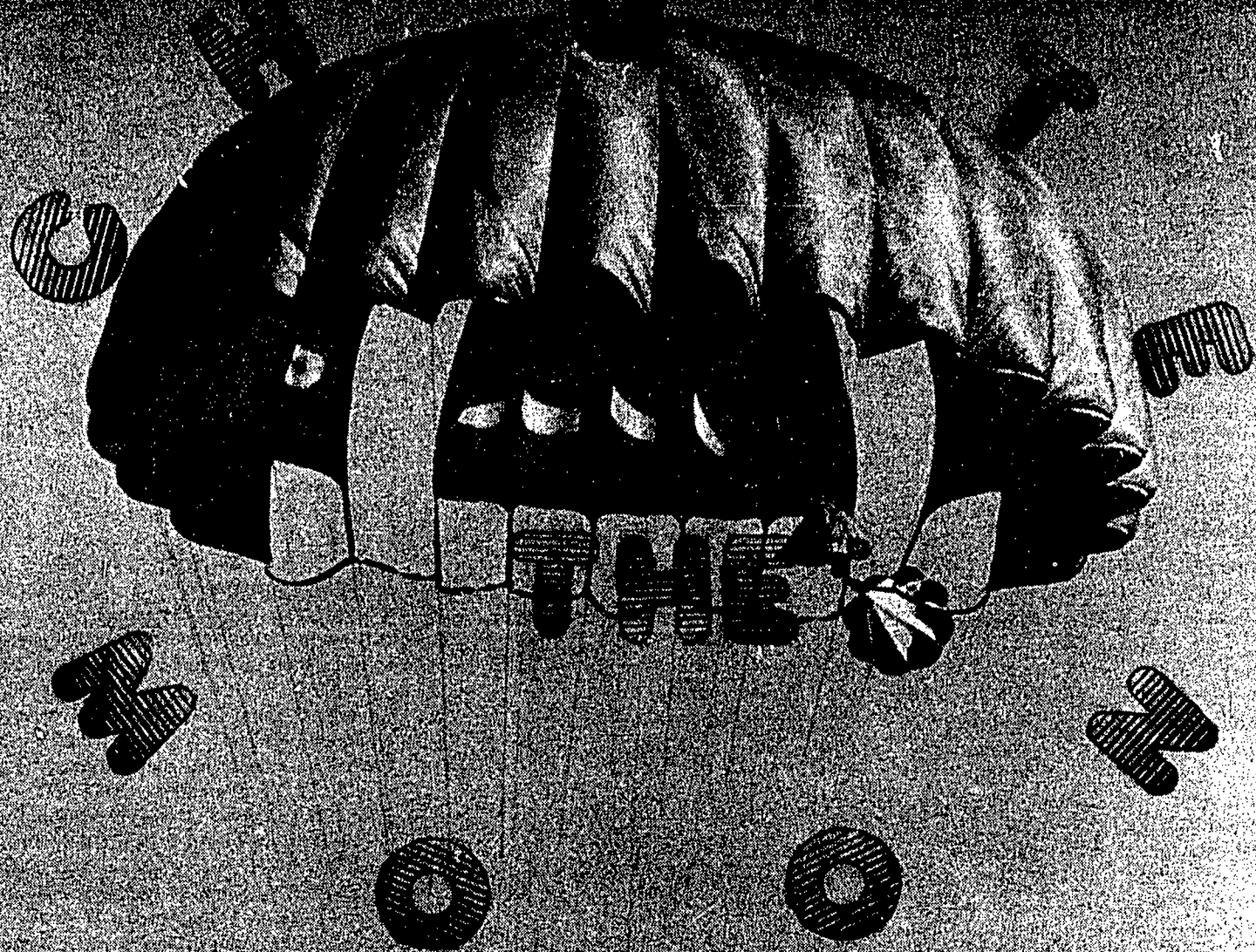
The day before the game, the field is limed, markers and flags are set up. At 8 the next morning, security arrives to assist with traffic on and off the field. The ticket-takers come at noon. A Nodaway County Ambulance drives to the edge of the field, manned by two volunteers, a paramedic and an EMT.

After the game, when the crowds and the players are gone, only a few workers remain to clean the field and bleachers of Rickenbrode Stadium. The final score and the statistics are written up and called to the press or prepared for release later.

The Bearcat-Viking game is just a statistic now. And the hundreds of people who made it possible are practicing, programming and preparing for the next Bearcat home game.



Contributors:
Barbara Alexander
Jim MacNeil
Suzie Zillner
Laura Widmer



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Burt and 'Bandit' smashing hit

by R.K. Pore

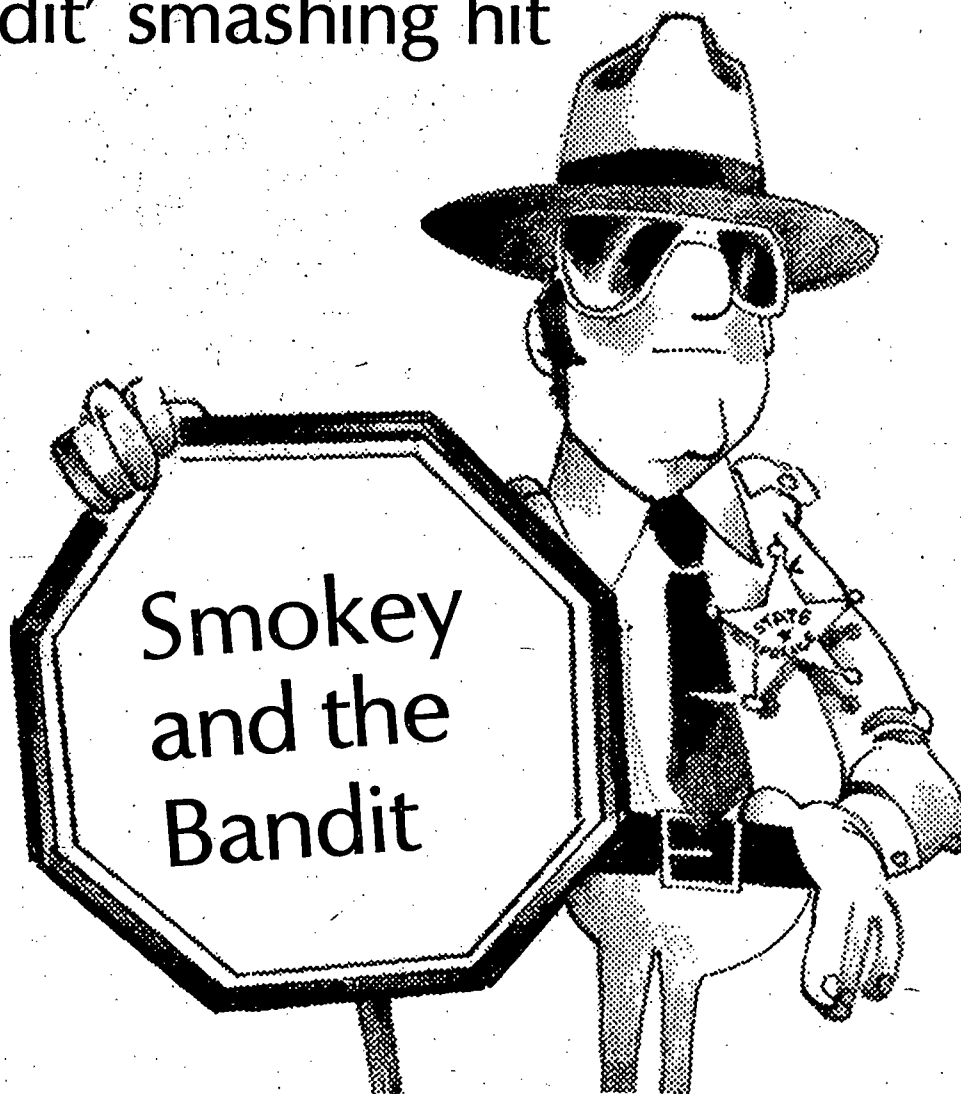
In 1977 *Star Wars* was a phenomenal triumph that grossed heaven-knows-how-much money and left the country in an inter-galactic rage.

Second to *Star Wars* that year in box office receipts (more than \$100,000,000) was a more down-to-earth movie named *Smokey and the Bandit* about a good-ole-boy trucker who is chased through the South by a redneck sheriff.

Smokey and the Bandit has all the ingredients of a successful movie—plenty of action in the form of car chases and pileups, comedy provided by Jackie Gleason, who plays a determined, accident-prone law enforcement officer named Sheriff Buford T. Justice and, most of all, the presence of Burt Reynolds.

Reynolds plays a character named Bandit who takes on an \$80,000 challenge to deliver a truckload of Coors beer from Texas to Georgia. Traveling with Reynolds is a fellow truckin' buddy played by country music singer Jerry Reed.

Along the way, Reynolds picks up Sally Field, who has walked away from a marriage between her and Sheriff Buford T. Justice's son. An enraged Sheriff Justice, who is bent on getting his son's bride-to-be back, pursues Reynolds and Field across the South, exchanging humorous threats with Reynolds on the C.B. radio, creating a traveling demolition



derby and, in general, stirring up havoc throughout the South. Of course, Reynolds in the end gets the money and the girl.

Reynolds has become one of the screen's leading box office stars and infrequent late-night talk show wits. He has developed a big- and small-screen personality that is both entertaining and bankable. His movies are guaranteed money-makers (no matter how mediocre they may be) and Reynolds can command \$2,000,000 per movie plus a percentage of the gross.

For a man who played the heavy in his earlier days, Reynolds has created a highly-profitable media image of himself where he can call his own shots and direct movies of his own. He has shown himself as a serious actor (*Deliverance*), but he is still hounded by critics who refuse to take him seriously.

Though Reynolds may have a good-ole-boy image that will be difficult to break, he is still a man who controls his own screen destiny. Movies like *Smokey and the Bandit*, *Hooper*, *Semi-tough* and *The End* and his late-night talk show appearances have endeared Reynolds to the public. His goal is to ease himself away from the Billy Clyde Puckett-type character toward a more sophisticated Cary Grant image and lead a "quiet, pseudo-intellectual life," because "you can only hold your stomach in for so many years."

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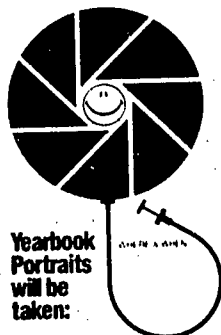
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Fear and foreboding: A bad case of tryouts

by Carole Patterson

Nervousness doesn't wait for opening night.

August 30 and 31, five weeks before the first theatre department's presentation, *Arsenic and Old Lace*, nervousness had its start at tryouts.

Anyone, theatre major to inexperienced freshman, was invited to tryout. For this particular production, 11 men and three women were needed in the cast.

Scenes for tryouts were chosen beforehand by Ella Slaughter, student director.

"You have to read the script many times and be familiar with each scene," she said. "Tryout scenes need to be short."

To aid potential cast members in their performances, Slaughter made up character sketches and a review of the play for each person.

However, Steve Wray, senior theatre major, still experiences difficulty at tryouts with character development.

"You don't have time to know the character," said Wray, "so you don't have time to interpret."

"(Tryouts) are like going up for a job. You want it and you're afraid you'll make mistakes," he said.

Possibly the most difficult time an actor has is his first tryouts with a new group of people. Rob Granquist, a freshman considering a theatre major, made his first appearance at *Arsenic and Old Lace* tryouts last week.

"I'm inexperienced right now because this is the first time I've been involved here," Granquist explained. "I'm looking for a real small part and work my way up, but I want to get the feel of the department and find out what the directors are looking for."

What's it like performing before a group of largely experienced strangers? "Terrifying!" said Granquist. "I'm nervous until my first line."

Does the nervousness fade with time? "Never," said Wray. "You're always afraid you'll lose your place or mess up words. But the director helps by getting us to do crazy things to relax us."

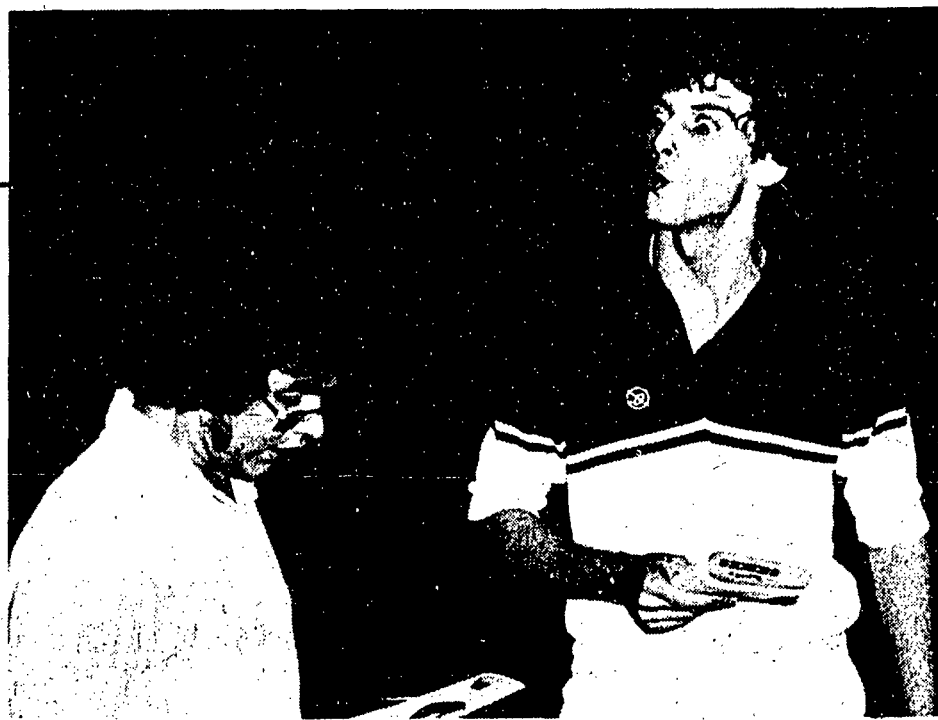


Photo by Wayne Vollmer

Kevin Brunner [right] and Bryce Craven [left] give their dramatic interpretation to the scene.

Dr. Charles Schultz, head of the theatre department, said experienced actors are the greatest aid to nervous newcomers.

"Everyone started to get to know each other at the general theatre meeting (the day before tryouts began). When we get to tryouts the 'oldsters' joke around and are relaxed enough that it helps the new people," said Dr. Schultz.

"We take for granted they're uptight," he continued. "But we don't want them to be intimidated or we won't get the full personality coming out."

Slaughter looks for personality as she watches each individual try out. Beginning with the warm-up exercises Wray mentioned, Slaughter attempts to relax the actors as well as provide a chance to become familiar with their physical qualities, movement and aggressive tendencies.

Warming up often includes walking in a circle, making comic faces, looking tough," walking "prissy" and laughing hysterically.

Slaughter's next step is to assign actors to various roles in scenes from the play. After five minute's rehearsal they perform before the audience while another group rehearses in the hall.

Each actor reads several different characters to give Slaughter a sizeable example of his ability.

In choosing the cast, Slaughter looks at special voice qualities, particular mannerisms and physical appearance. Even watching actors with whom she is not familiar, Slaughter said she can tell when someone is right for a part. "Basic voice and comic quality will shine through," she said.

Not limiting her decision to what she sees on the stage, Slaughter said she bases her casting on everything she notices, especially in the audience.

"You watch them while they're sitting out there," she said.

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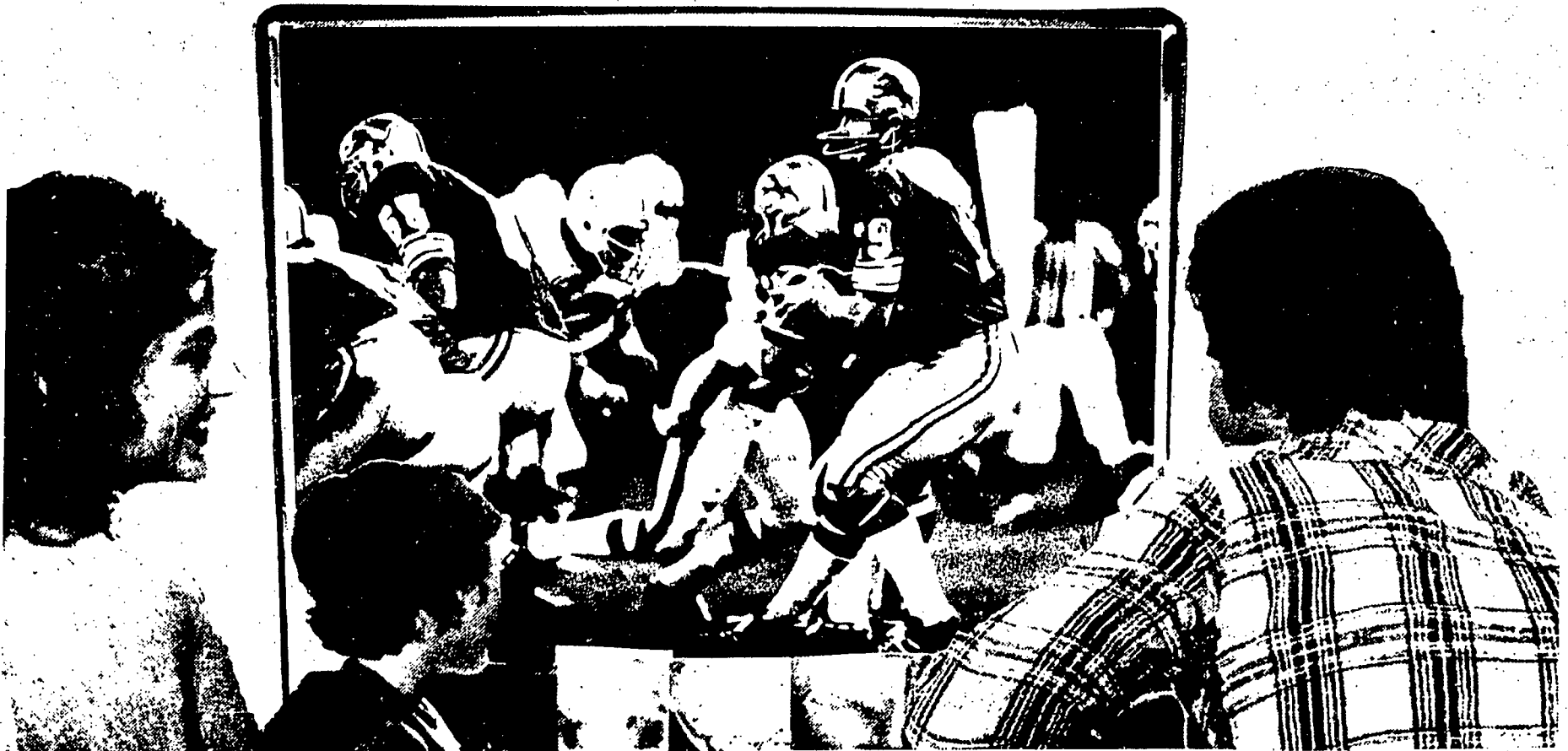
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Bearcats toppled by Vikes, inexperience

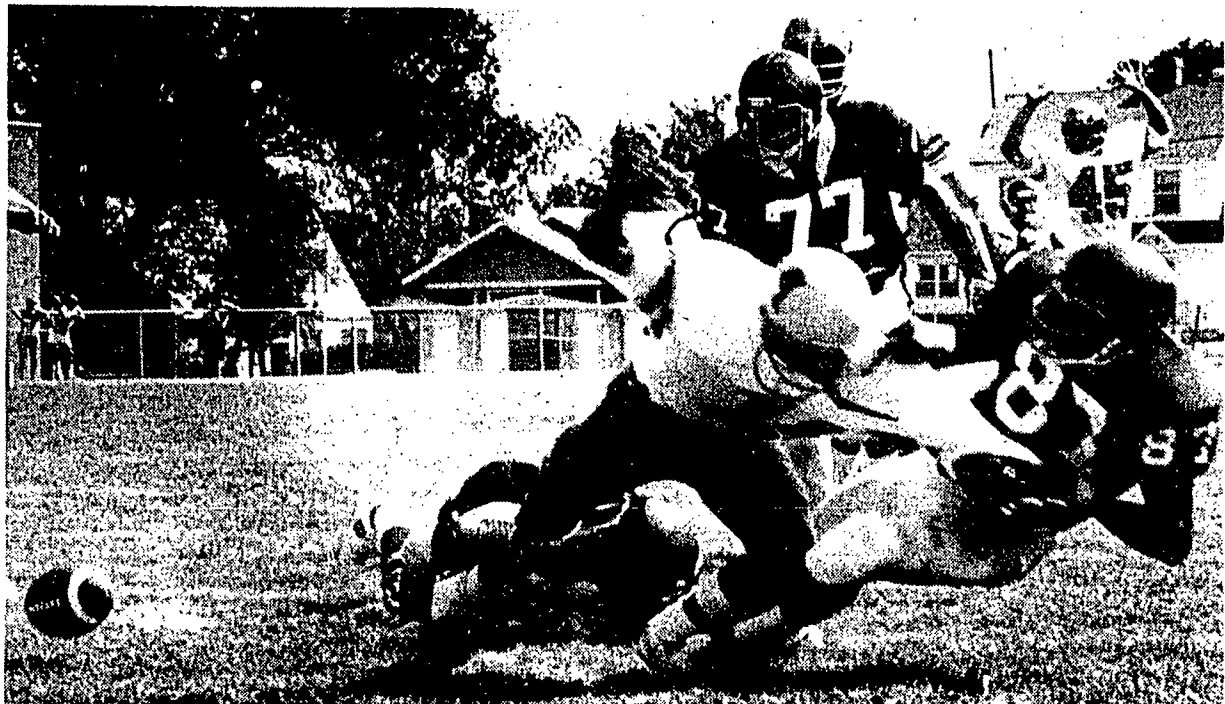


Photo by Dave Gieseke

Freshman Al Cade jars the ball loose from Augustana quarterback Mike Timmons in action from last Saturday's

game. This one of only five fumbles that the Bearcats forced during the afternoon.

by Dave Gieseke

According to the old saying, curiosity killed the cat, but last Saturday inexperience seemed to kill our 'Cats.

This was evident from the beginning as Jim Johnson took the opening kick-off and stepped out of bounds at the two-yard line. Dan Montgomery fumbled on the next play and the Augustana Vikings recovered on the one-yard line. The Vikings scored on the next play and the 'Cats were down 7-0 with only ten seconds gone in the first quarter.

Montgomery's fumble wasn't the only Bearcat miscue of the day. The 'Cats lost the ball a total of five more times before the day was through.

"Our own mistakes cost us the ballgame," Coach Jim Redd said. "They capitalized on our mistakes but we didn't capitalize on theirs."

The next time Augustana had the ball they scored on a seven-yard run by Bill O'Connor to make the score 14-0 with over ten minutes left in the first quarter.

The 'Cats came roaring back through as they marched 46 yards in two plays. Kirk Mathews threw a 35-yard touchdown strike

to Wayne Kindinger. Shawn Geraghty's On this pass Mathews broke the school record of total passing yardage. extra point cut the score difference in half.

ON THE SIDELINES

by Dave Gieseke

Wrigley Field has come to Northwest Missouri State University.

This year due to energy conservation no night games have been scheduled for Rickenbrode Stadium. Last week the light towers were removed from the stadium because they were a safety hazard.

Other reasons given for the removal were appearance. They blocked the view of several fans and the game could not be filmed properly.

But the overriding factor for the cancelation of night games seems to be energy conservation. Governor Joseph Teasdale requested that government agencies find means to save energy. So the University decided to cancel all night games for the coming year.

Yet as one walks through campus at night some of the decorative lights (which were turned off the last part of last year) are aglow again. Certainly this isn't energy conservation.

And what about other Missouri schools. Are they going to play all day games? Central Missouri State University will play two games a night this year while Southeast Missouri State and Lincoln will play three apiece. Southwest Missouri State has one home night game scheduled.

Another issue that will come from this situation is student and fan acceptance of day games. Will the attendance be as high as night games? The more people who attend means more money for the University from concession stands and gate receipts. Last Saturday's crowd was estimated at 5000 people. Only time will tell if the attendance will increase or decrease.

Because of the safety hazard they imposed the University should be commended for removing the light towers but they should act quickly in replacing them before they can count the attendance on one hand.

The rest of the first half was scoreless until Augustana added a field goal with two seconds remaining.

During the third quarter neither team seemed to want the ball as turnover after turnover was recorded. Augustana broke the ice in the fourth quarter after recovering a Gary Hogue blocked punt in the end zone. The 'Cats rounded out the scoring with a 12-yard pass play from Mathews to Montgomery late in the fourth quarter.

"I was proud of the way the team bounced back after being down 14-0. We didn't give up but you can't give any good team, and Augustana is a good team, two easy touchdowns and expect to win," Redd said.

This Saturday the Bearcats will travel to Pittsburg State to take on the Gorillas. Last year the 'Cats defeated the Gorillas 27-14. This year Redd is anticipating a rugged game.

"It will be a hard-fought game. It is their opening game and it means a lot to them. I know their coaching staff has been looking forward to this game for a long time," he said.

Dear Mom,

The first week is over! I've survived. I have never had to wait over three hours in any line and I have been able to keep down all of SAGA'S meals.

The water has only been off for a day and a half and three-fourths of the campus has gone home for the weekend, including my roommate. I need more socks and underwear and food. But don't send a screwdriver because a store called Greenfield's Auto Parts will give me one free when I buy an oil change set (filter and five quarts of oil) for only \$7.99. Got to go, Candy is at the door.

Love, Harold





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Cross country-the sounds of silence

Harriers open season Friday

by Cheryl Krell

With four returning lettermen and a new attitude, the NWMSU cross country team will open the season Friday against William Jewell, a team which second year coach Richard Alsup terms "very strong."

"William Jewell finished high in last year's NAIA meet. They are a very strong cross country team, but I expect us to compete much better against them this year than we did last year," said Alsup.

Winning seven of the past 12 outings, William Jewell will be meeting the 'Cats home course of Nodaway County Lake for the seven-mile run scheduled to start at 4 p.m.

Returning lettermen Vernon Darling, Bob Kelchner, David Sleep and David Winslow all seem to be playing a part in Alsup's team goal—that of qualifying for the NCAA Division II Nationals.

"We've got an All American distance runner back in Vernon Darling, and Bob Kelchner, David Winslow and David Sleep are all expected to turn in good showings," said Alsup. "We've also got two good runners in junior college transfers Dave Montgomery and Steve Sprague from Oakland Community College."

The recruiting this year may account for Alsup's hopes for success, but his new outlook may also be a factor in the season.

"My attitude is much better this year and I have been excited about the season all summer," he said. "It seemed I was hired too late last year to get in on much of the recruiting and that disappointed me. But this year we had about 26 guys signed and 20 showed and we still have the possibility of two more coming on. The turnout has really helped my outlook."



Coach Richard Alsup talks to his cross country team last Friday afternoon before the team's intersquad meet at Nodaway Lake.

Photo by Gail Adams

Darling runs for his life

by Ben Holder

He raced for his life in the Kansas City Life Insurance Company's 10,000 meter run last May, outclassing 700 other competitors to come away with first place honors.

Now, this fall, Vernon Darling, already the owner of several NWMSU cross-country records, will return from the ranks of the red-shirted and hopefully lead the 'Cat runners on a winning course once again.

Darling, a graduate student in industrial arts, was sidelined a month prior to the 1977 season. In previous seasons, he had set school records in the 10,000 meters, the indoor two-mile and the 3000-meter steeplechase.

Honors and recognition didn't stop there, however.

Darling also placed twelfth in the MIAA in the 10,000 meters in 1976 and was named NCAA Division II All-American in the steeplechase after winning that event at the MIAA championships.

Following his placement on the red-shirt list last fall, Darling took a rest to give his injury time to mend, then resumed workouts in December. He continued running ways as he and a friend traveled the country participating in various events such as the Texas and Kansas Relays. He also ran open meets in this area.

It was the extra year of eligibility that drew Darling back to Northwest this year, as well as the desire to obtain his Masters degree. He wished to return to the Bearcat program mainly because he felt the year he spent on the red-shirt list was to his advantage as he gained both strength and confidence during his time off.

Being a graduate student, Darling is the seasoned veteran of the 'Cat team and is expected by most to fill a leadership role this fall. He commented that the 'Cats are a young team consisting mainly of freshmen and his responsibility will be to keep things together.

Does Darling plan to run for the rest of his life? "I'm still improving and I probably have six prime years of running left. I guess my main goal is 1980 and the Olympics. If I can cut 20 seconds off my steeplechase time that would qualify me for the Olympic trials," he responded.

He still feels he has some maturing to do, both physical and mental. If that maturation process continues at the rate it has traveled for his first two years, 1980 may not be as far off as he thinks.

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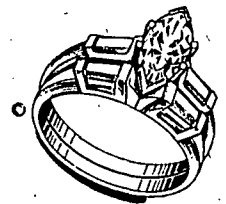
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What goes up seems to continue to go up, and the price of producing the Northwest Missourian is no exception.

A rise of 10 percent in over-all production costs since the last issue has necessitated an increase in the \$2 subscription rate. The rise to \$5 is the first such increase in several years.

Costs, on the other hand, have continued to increase over the past months with postage showing the largest climb. The last increase was in July bringing the cost of mailing our 1700 issues up by at least 30 percent with another postage rise anticipated by this spring according to the Maryville Post Office.

But postage isn't our only rise.

According to the Maryville Daily Forum, who prints our paper, newsprint

increased \$15 per ton in May with another rise of \$25 expected in October. The prices of other necessary production materials, including film, paper, plates and negatives, have also risen on the price scale.

But there is a hopeful note. Accompanied with the rise in the subscription rate, it is the goal of our new 33-member staff to produce a high quality publication. We hope to make our publication more news oriented, offering our subscribers a close look at college life.

Our staff will work toward these goals with new type of format for the Northwest Missourian--the newsmagazine. We encourage our subscribers to stay with us and experience our metamorphosis. We appreciate the large number of readers we have (5400 issues are printed weekly) and are looking forward to a year of writing and designing our college publication for you.

LETTERS FROM READERS

To the Editor,

NWMSU has been urging its students to conserve energy in every way possible. Now it's time for a student to urge the NWMSU staff to do the same.

Almost everywhere on campus, even in the brightness of afternoon, one can see hallway and stairway lights on where none are needed, especially in Colden Hall. Often I turn them off as I leave the hall, but less than an hour later, the staff has turned them on again.

Also, the air conditioning (especially in summer school) is ridiculously low. This is a huge energy waster.

Not only students can help save energy (and help hold down tuition costs) the staff could also help.

Name withheld

To the Editor,

Although unaware of any statistics, it seems that NWMSU students are one of the most effective recruiting devices available. I have encouraged several people to attend this university for various reasons. One of the more influential reasons always given is the beautiful atmosphere of the campus.

Now, however, with the enormous dissatisfaction I have witnessed concerning the revised traffic plan, I find it exceedingly difficult to call certain portions of this campus even edifying. It seems illogical to take existing roads and block them off, especially when the traffic plan is ridiculous, costly and unsightly.

Lore McManus

THE STROLLER

After surviving summer's heat, the Stroller--that adamant wanderer, crusader of good deeds and persistent partier--has returned to campus for another year which is sure to be filled with surprises.

It seemed so short a summer, but one evening, your Stroller found himself with suitcase in one hand and his stereo amplifier dangling from the other, staring at his dorm and wondering if he too could find heaven on the seventh floor.

After lugging six loads of your basic college junk up the elevator and into his room, your Campus Crusader decided he would take a stroll over and check out the freshman chickees at the Perrin-Hudson-Roberta complex. Not, mind you to make a nuisance of himself, but rather to offer his assistance in seeing that they were all made as comfortable as possible.

So, after donning his bland summer attire of cut-off jeans and faded Farrah Fawcett-Majors T-shirt, he decided that something was missing. HARK! He remembered his brand new \$15 pair of tennies from Kinny's.

With one quick brush of the comb through the hair, he was off. Amazed with the fact that even the upperclassmen were reading the maps of campus, your Hero realized that the parking had been changed.

But as your Stroller walked on, he saw strange little vehicles popping up around every corner. Some of them had the initials UTS on them while others read CAT. But the strangest one of all was the brown van with letters MASS.

As he cut through the North-South Complex, he stopped and realized something was definitely hunky-dorey. He sniffed, but could not smell the nice summer scent of dead grass. He moved his feet, but his new tennies only swished as he stomped his feet.

Then suddenly it hit him--as far as the eye could see, all of the grass had been removed and replaced with a clean, gray sheet of concrete. Only in small patches were there squares of dirt, probably where the Horace Mann urchins would plant a tree for Arbor Day.

Your Hero was stunned. But being the astute businessman he was, an

interesting thought hit him--now he could market roller skates and all of his friends stop saying things like, "I need rollerskates to keep up with you."

But before the idea had time to develop through his stagnant mind, he had arrived to his destination only to be met by a crowd of shouting rowdies gathered outside in front of the dorms. Of course--a panty raid.

"Wow, what fun!" your Hero thought as he joined some of his old cronies in the familiar chant of "We want silk, we want silk!" As the flood of silk pretties came flying out the window, your Hero's friends grabbed for them furiously. But when your Hero grabbed for his own share of the action, a hard, solid object zonked him on the noggin.

He picked it up off the ground and smelled. "Good Lord--A bar of soap!" Amazed that he was being bombarded with everything from Coast to Camay, your Hero looked up to the source and saw two heads peeping out the window and smiling. "What in the H--- are you doing?"

"Well--isn't this what you wanted!" was the response. Obviously these two flaky freshmen were either looking for a good time with some athletes or just plain hard of hearing.

"We said SILK, not SOAP." It probably would have been a good idea to turn around and leave at this time, but oh no, your Hero had to make a snotty remark. "Surely you can tell them apart, one smells better than the other."

No doubt these ladies were not too pleased with the remark and that is what prompted one last bar of Caress to hit him right between the eyes.

After recovering from the initial shock, your Stroller decided he was bummed out and headed for his room to put his stereo together and tape up his posters of Cheryl Tiegs, Dolly Parton and Alvin and the Chipmunks.

Quietly bumbling along on his way home, your Campus Crusader thought he had just about seen everything that night. But when one of the security guards was ticketing a telephone truck which the workmen accidentally cemented right in front of some new building called Hawkins Hall.

With this, your Hero ran all the way back to his room, slammed the door and sighed. "Geez--is it ever gonna be a long year."

NORTHWEST Missourian

The NORTHWEST MISSOURIAN is a laboratory newspaper whose objective is to provide the journalism students with a learning situation in which the professionalism responsibilities and ideals of a free press will be part of their training.

This newspaper does not necessarily reflect the opinions of the University administration or other personnel. Editorials are voted on by the members of the editorial board. Editorials which are not signed reflect the opinion of the editorial staff and are printed with the vote.

Letters to the editor are welcomed. Letters must be signed and pseudonyms will be

identified as such. Names will be withheld upon request, but all names must be kept on file. Letters must not exceed the 350-word limit, and this publication reserves the right to edit.

All questions, comments or criticisms should be directed to the NORTHWEST MISSOURIAN office, McCracken Hall.

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